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**SITE QUESTIONNAIRE**

**Borrower:** \_\_\_\_\_ **Guarantor:** \_\_\_\_\_

*Corporate Name*

*Borrower Name*

**Business Location:**

Street Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Date Opened:** \_\_\_\_\_ (if applicable) **Franchise Name:** \_\_\_\_\_

**Age** \_\_\_\_\_ **Square Footage** \_\_\_\_\_ **Other Tenants? Yes or No. If Yes, List**

\_\_\_\_\_

**Mall Name?** \_\_\_\_\_ **Number of Entrances from Road** \_\_\_\_\_

**Please provide as much detail as possible for the following:**

**I Describe the general area of your location.**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**1a Who are your neighbors on both sides, in front and behind, intersections**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**1b Explain if this is a residential or commercial area**

\_\_\_\_\_  
\_\_\_\_\_

**1c Name malls, businesses in the surrounding area.**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



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**II What is the best attribute of this location?**

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**III What is the worst attribute of this location?**

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**IV Who is your closest competitor? Include distance or proximity.**

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**V For your Franchise, how far away is the nearest (same franchise) competitor?**

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**VI How does that location compare to yours?**

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**VII Who are the major employers in the area?**

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**VIII Where will most business be generated from? (ie local commuters, local businesses, etc?)**

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